

Privacy Policy

This page explains how and when your personal data is collected, processed and used when accessing [bethico.com](#), [bethicoleague.com](#), or any of its subdomains. Basis of all processing are the terms of the [EU Data Protection Rules](#) (GDPR).

In the following text we use

- “we” for the people managing the website or in GDPR speak: the controller
- “you” for the users accessing the website or in GDPR speak: the data subject

We're not doing anything different than any other website on the planet, but it's only fair we explain it to you.

This text was written to be short and easy to understand by someone who is not a lawyer. If you feel something is not as clear as it should be, please let us know.

Cookies

Cookies are small text files stored by us inside your browser. This allows us to give your browser a short- and long-term memory.

In general, all cookies we set are necessary to provide functionality on our sites. Overview of the cookies set in your browser:

Cookie	Purpose	Expiry
bethico_cookie	memorize your acceptance of cookies	90 days after acceptance
vina-accordion-content	memorize open/close status of accordion tabs	7 days after site was last viewed
spcookie_status	manage display of sliders and page layout	30 days after site was last viewed
joomla_user_state	status of user logged in	current session
joomla_remember_me	facilitate login if you choose “Remember Me”	60 days
“random string”	eshop - link shopping cart and whishlist to your browser	current session
currency_code	eshop - currency conversion	30 days
product_layout	eshop - product layout for display	current session
cookieforjdscf	contact form	current session

[remove] with this button. Please note that you will be logged out, and that a few cookies will reestablish themselves on page load. Those cookies cannot be disabled unless you navigate away from our site, but they do not contain any data which can be used for identification purposes.

Your browser has settings to control which cookies it accepts and for how long it stores them. The following links provide detailed information in English:

- [How to enable cookies](#)

- [How to enable cookies in your current browser](#)
- [Clear your cache, cookies, and history in your current browser](#)

Server Logs

The web server hosting our site will log each page access. This log will also contain some personal data:

- your IP address
- the referrer (where you came from)
- your browser identification

This information is necessary for legal reasons and to analyse and prevent abuse. This allows us to keep users away who try to crash our server or to have necessary evidence in case of illegal or criminal activity.

Our server logs are automatically deleted after 14 days. We will only keep log files longer when they are needed as evidence during an investigation.

User Profiles

Contact form

If you use the contact form to “Request more information” on the home page you need to provide the following data:

- name
- email address
- country you or your league is located in

This data is used exclusively to establish a first contact, and is not saved by the web server. It is, however, saved by our email system used to send the email.

Account creation

When you opt to register for an account in our eshop you need to provide the following minimal data:

- username
- email address
- password

This data is used to allow you to login and to identify it's you.

Billing information

If you want to register or place an order you will need to provide the following billing information:

- first name
- last name
- phone
- full address

This data is exclusively used for processing your order. It will remain in your order history unless you ask us to remove it. For large quantity shipments of physical items from our eshop we will propose direct shipment from our manufacturing partner. Subject to your agreement we will share your shipment information to allow direct shipment. We will never share any of your registration data with any other third party.

Counter measures to data leakage

- Our servers are protected by elaborate firewalls to avoid any data leakage online. However, like any web server accessible through the web, it is not possible to guarantee 100% security against cyber criminals.
- We operate our own email server. Your data is not exposed to any offsite email service.
- All data related to our services, which reside on our servers, are encrypted. Encryption keys are not stored on the same servers, so it's virtually impossible to gain access to any data related to our services, even in case of physical theft of our assets.
- Should there be any data leakage, despite all efforts to avoid them, then we will undertake every effort to inform you with as much detail and information as possible, as fast as possible.

Third Party Processing

Google Fonts

The website uses google fonts to improve it's visual appearance. Excerpt from Google's privacy policy regarding google fonts:

- The Google Fonts API is designed to limit the collection, storage, and use of end-user data to only what is needed to serve fonts efficiently.
- Google Fonts logs records of the CSS and the font file requests, and access to this data is kept secure. Aggregate usage numbers track how popular font families are and are published on our analytics page.
- More information can be obtained under [What does using the Google Fonts API mean for the privacy of my users?](#) and [Google's Privacy Policy](#).

League websites

You can navigate from this website to league websites. Those websites are independent from bethico.com, and might, or might not have their own privacy policies and regulations.

Social media: Facebook, Twitter, Reddit, and LinkedIn

We invite you to join our social communities and share our website and articles. As long as you do not login to your account through these widgets no cookies are saved to your browser. If you click or tap these widgets your IP address might be exposed to those social community services. Note that no tracking is done through these widgets, they simply open a new window to facilitate you login to the service.

Your Rights

The GDPR guarantees your right to information about your personal data, as well as your rights to rectification, erasure, and portability (e.g. for transferring data). Furthermore, you have a right to restriction and objection of processing your data. You can withdraw your consent for our processing of your personal data at any time.

Feel free to contact us through the "Request more information" contact form on the home page, so that we can work out how we can help you.

You have the right to lodge a complaint with the designated data protection supervisory authority in the place you live or work.

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